



RE: Photos of People Identified as Patients and/or Paid Actors

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All before and after photos are of my actual patients which are the only photos on my website that are represented, used and advertised as my professional work and services. Each photo is electronically stamped with my business logo and practice name. In addition, I describe the photograph with its current representation in time such as before and after a given procedure, and name the individual procedure. This level of detail exceeds the industry standard for labeling photography. Lastly we provide a disclaimer on the website at <http://www.drjosebarrera.com/wp-content/uploads/Disclaimer.pdf> which discloses that Dr. Jose Barrera, Texas Facial Plastic Surgery and ENT, drjosebarrera.com, and its related social media links are for educational purposes only. I have obtained written permission from every patient to publish his or her individual photos for advertising purposes.

Respectfully,

Jose E. Barrera, MD, FACS